

Welcome to Arts Quincy's

75th

Annual Meeting!











2021-2022 Board Members

Executive Committee:

Jason Lewton, President
Chuck Scholz, Vice President
Cinda McClain, Immediate Past President
Scott Smith, Treasurer
Anne Cashman, Secretary

At Large:

Kathi Dooley, Kristina Dula, Alana Flynn, Allison Hutson, Scott Koelliker, Mark McDowell, Joe Ott, Alison Shafer, Susan Stamerjohn

Endowment Chair: Dave Oakley

2022-2023 Board Members

Executive Committee:

Susan Stamerjohn, President Kristina Dula, Vice President Scott Smith, Treasurer Anne Cashman, Secretary

At Large: Kathi Dooley, Alana Flynn, Allison Hutson, Scott Koelliker, Kenyetta McFall, Morgan Miles, Joe Ott, Chuck Scholz, Alison Shafer

Endowment Chair: Dave Oakley

Office Staff



Executive Director

Laura Sievert



Marketing Director

Jenna Seaborn



Office & Membership Manager Jaycie Womack Spake



Summer Intern: Content Specialist **Abigail Oakley**

Thank you members, funders, sponsors, advertisers, partners, volunteers, staff and board!

Funders

Illinois Arts Council Agency Community Foundation:

Arts for Illinois: Covid Relief

Arthur O. & Lela B. Lindsay Fund

Jim & Jil Tracy Fund

Katherine Broemmel Endowment for the Arts

Paul H. & Anne B. Gardner Memorial Fund

George M. Irwin ARTS Fund

Jack W. Boge Fund

Noma Meyers Eaton Fund

Dorthy J. Plank Memorial Fund

Samantha Otte Youth Opportunity Fund

Stamerjohn Fund

J.W. Gardner Foundation

Marion Gardner-Jackson Trust

Stillwell Foundation

The Moorman Foundation

Tracy Family Foundation

Sponsors

George M. Irwin Arts Awards:

Oakley-Lindsay Foundation,

WGEM and The Herald-Whig

Sunday Stroll for George:

State Street Bank

TNT Golf Car & Motorsports

Scotties Potties

Media Sponsors:

The Herald-Whig & WGEM

KHQA-TV

STARadio/WTAD-AM

Stark's Studios

Townsquare/Y101/97.9 KICK-FM

Instant Arts:

Penny Power: Adams Electric Cooperative



Business Membership

Founder \$10,000

Herald-Whig

KHQA-TV

STARadio Corp.: WTAD-AM

WGEM

Patron \$2,500

Blessing Health System

Royal Printing

State Street Bank

Benefactor \$1,000

Architechnics

Farm & Home Supply

Mercantile Bank

Rees Construction

Sponsor \$500

Kohl Wholesale

Marlboro Wire Ltd.

Associate \$250

Freiburg Insurance Agency

Craig Moncey, ChFC,

IPI Wealth Management

Michelmann Foundation

Schmiedeskamp Robertson

Neu & Mitchell

Scotties Potties

Sharkey Transportation

Principal \$100

Cheryl Loatsch Studio

Cooking with Carlee

Dozier Insurance Agency, Inc.

Hansen-Spear Funeral Home

Javaux Music School

Klingner & Associates

Dr. Paul E. Miller DDS PC

Oakley-Lindsay Center

O'Donnell-Cookson

Life Celebration Home

Quincy Area Convention

and Visitors Bureau

Quincy Area

Chamber of Commerce

Quincy Health Arts

Quincy Landlords Rental

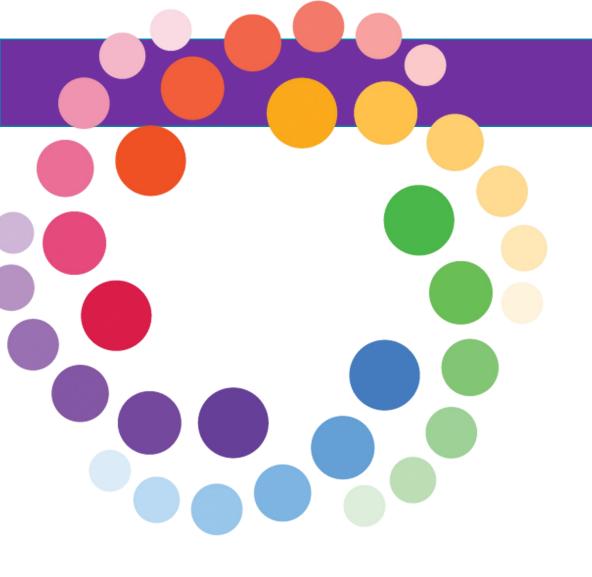
Association Inc.

Scholz & Scholz

Specs, Dr. Dan Hayden

Stark's Studios

The District



Art in Education









After School Arts Program











Visual Arts
Music & Theatre
Humanities
Dance & Movement























Instant Arts Program























artsquincy (**)

Thank you to all 2021 Arts Quincy STEAM Stars!



Want to be a STEAM Star in 2022? Email office@artsquincy.org for details! View step-by-step instructions to these projects at artsquincy.org.







































































HERALD-WHIG



Make a Twirligig Paper Spinner Toy!

Materials & Supplies
 Hot gun and glue
 Scissors



Be the next STEAM Star! Email office@artsquincy.org to be set up with a project.





3. Rub stick glue on one side of one circle cut out. Arrange one end of the paper strips around the circle. Add glue as needed.

5. Rub stick glue on one side of another circle cut out and

6. Next, take the third circle and glue one side of it. Connect the end of the paper strips to the inside of the circle. Once all strips are secured, glue the last

place it over

the glued paper

7. Choose one end to be the bottom side and poke a hole through it. Guide the skewer through to the other side. Once it is on the top side, use hot glue

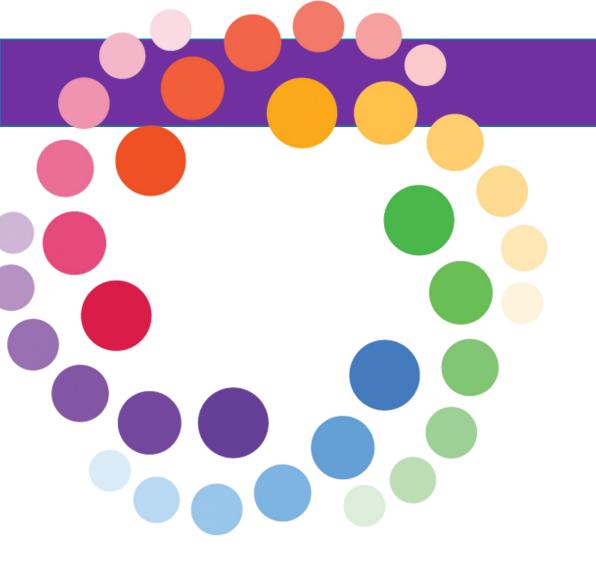
circle on top of the strips to hold Now you can play by holding the skewer in your hands and











Collaboration









partner organizations

- All Wars Museum
- American Association of University Women
- American Guild of Organists
- Camp Point Historical Society
- Chaddock
- Culver-Stockton College
- · Friends of the Castle
- Friends of the Dr. Richard Eells House
- Friends of the Historic Woodland Cemetery
- Friends of the Log Cabins
- Friends of the Lorenzo Bull House
- Friends of the Washington Theater Commission
- Golden Historical Society
- Great River Genealogical Society
- Great River Watercolor Society
- Historical Society of Quincy & Adams County
- John Wood Community College
- Mark Twain Boyhood Home & Museum
- Moberly Area Community College

- Muddy River Opera Company
- Quincy Art Center
- Quincy Artists Guild
- Quincy Brewery Arts District (QuBA)
- Quincy Civic Music Association
- Quincy Community Theatre
- · Quincy Concert Band
- Quincy Conservatory/Illinois State Music Teachers Association
- Q-Fest (formerly Midsummer Arts Faire)
- Quincy's Lincoln Legacy
- Quincy Museum
- Quincy Notre Dame High School
- Quincy Park Band
- Quincy Park District
- Quincy Preserves
- Quincy Public Library
- Quincy Public Schools
 Fine Arts Department
- Quincy Sister City Commission
- Quincy Symphony Orchestra Association
- Quincy University
- Quincy Woodworkers Guild

- Quinsippi Needleworkers
- St. Peter School Fine Arts
- Sunday Music Series
- Teen REACH
- The District
- Transitions of Western Illinois
- Women's City Club
- WQEC/PBS Quincy

partner affiliates

- Community Foundation
- Great River Economic
 Development Foundation
- Jackson-Lincoln Swimming Complex
- · Quincy Area Chamber of Commerce
- Quincy Area Convention & Visitors Bureau
- Quincy Family YMCA
- Quincy Humane Society
- The Salvation Army Ray & Joan Kroc Center
- Trees for Tomorrow





MARKETING OPEN HOUSE



MONDAY, FEB. 28 | 3:30-5 PM OAKLEY-LINDSAY CENTER

Presenters:

Laura Sievert, MPA

Executive Director, Arts Quincy

Jenna Seaborn

Marketing Director, Arts Quincy

Join us for a Marketing Open House!

Hear an overview of Arts Quincy's services to partner organizations, ask questions specific to your organization, get a chance to meet and mingle with members of other arts organizations!

RSVP TO OFFICE ARTSQUINCY.ORG.



300 Civic Center Plaza, Suite #244 Quincy, IL 62301

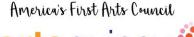
Welcome New Members:

Friends of the Lorenzo Bull House & Quincy Children's Museum











artsquincy Benefits

Marketing Services & Arts Management

Arts Quincy Magazine Published



five times a year and direct mailed to over 5.000 arts patrons and delivered to 50 kiosks

Arts & Culture **Directory** Published bi-annually and distributed to 35,000 households through the Herald-Whia newspaper



through Spectrum Reach plus 13 radio





Weekly on WTAD AM 930 on the Mary Griffith Show at 9:10 am on Wednesdays, Thursday's on WGEM News/Talk FM 105 at

7:50 am, KHQA Live at 5 news broadcast at 5:15 pm; and 97.9 KICK-FM at 6:45 am on Fridays

Arts Blast Subscribers receive an email twice a month which highlights upcoming events and activities



AQ Website Page devoted to each partner organization, a comprehensive and upto-date events calendar.

Social Media Posts of events, videos and more to Facebook and Instagram

Blog Written by AQ staff and guest bloggers promoting upcoming events and offering a behind the scenes look at programs



Washington Theater Marquee promotes events on the marquee in historic downtown

Arts Quincy provides over \$300,000 worth of marketing through Arts Quincy magazine and our media partners each year!













Thomas S. Baldwin Elementary School Marching Band Mural



Action Brown County
Public Mural Partnership

Quarterly Blood Drives

#257 of 54,000 teams













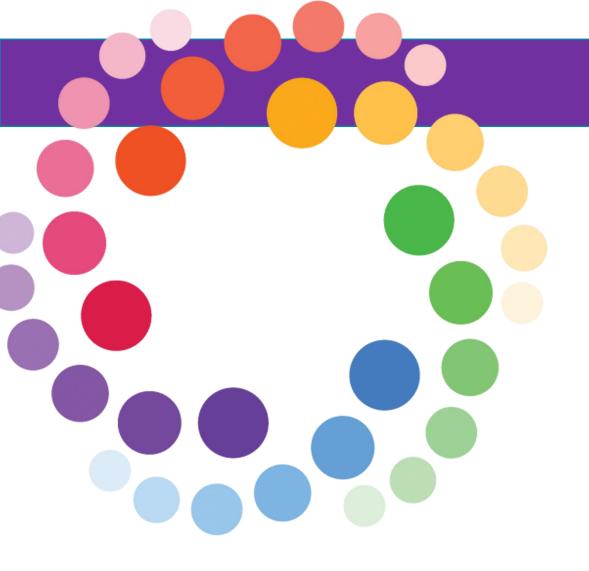












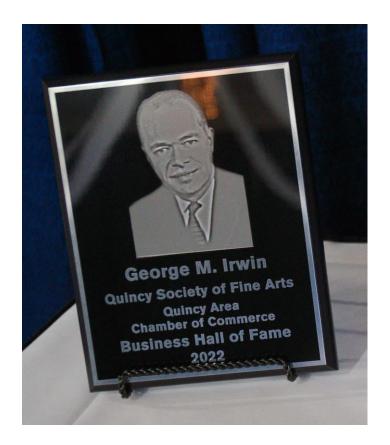
Honors & Awards











NATIONAL # ARTS

arts.gov

2022 Award Recipient

Engagement of American Arts Communities

2022 American Prize Honored Artists 2021 American Prize Finalist 2020 National Arts Marketing Award



2022
Recipient of
Honored Artists
of the
American Prize



THANK YOU MEDIA PARTNERS!

HERALD-WHIG





America's First Arts Council

Sustained Excellence for 75 Years as Arts Administrators

Arts in Education, Public Arts Access, Community Collaborations

Laura Sievert:

Gem of the Gem City
KHQA Home Town Hero
United Way Joe Bonansinga
Community Service Award
Rotary Paul Harris Fellow Award











Jenna Seaborn:

Herald-Whig's 20/40, Class of 2021 JWCC Leadership Series













Participants in the Cake Decorating Contest









Presenting Sponsor:



Proceeds Benefit:



Media Sponsor:



Participants in the Floral Competition













Quincy's Most Artistic Cake Designer:

Bristol Coulson, Underbrink's Bakery
Grand Champion

Director's Choice & Third Place:

Beth Kurfman, Hy-Vee

Second Place:

Christi Vogel, Krazy Cakes Bakery & Café

Best Theme: Julie Miller, The Yum Factory















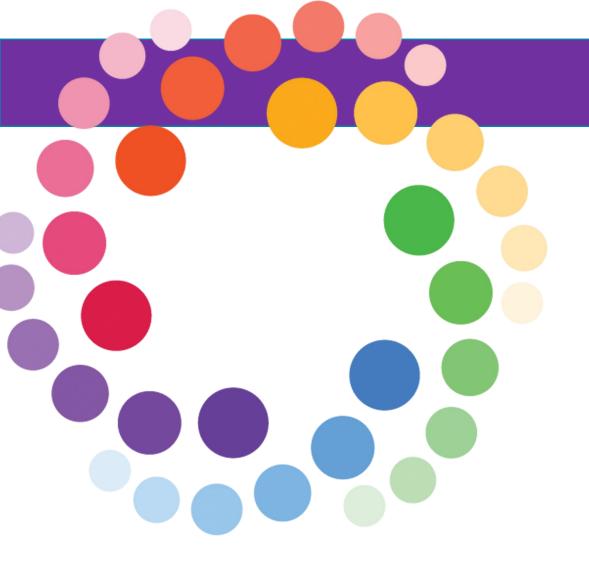


Holtschlag Florist He Flower Girl OF QUINCY THE Flower Girl OF QUINCY THE Flower Girl OF QUINCY Floral Department

Quincy's Most Artistic Floral Designer:

Mike Holtschlag, Holtschlag Florist
People's Choice Award & Second Place:
Robin Henehan, The Flower Girl of Quincy
Third Place: Lorie Minor, Hy-Vee on Harrison
Director's Choice & Third Place:

Karen Wellman, Wellman Florist & Greenhouse



Marketing Efforts









Public Service Announcements & Digital Targeting Campaigns







12.2K PSAs aired every year!

New Digital Ad Campaign in 2019!

Arts Quincy Website

Calendar of Events
Digital Magazine
Arts Blast Emails
Blog Posts
Partner Organization webpage

Hundreds of visitors every week!

1000 Subscribers to Arts Blast!













Wednesdays on the Mary Griffith Show and on WTAD AM 930 at 9:10 am



Thursdays on WGEM News Talk Live 105.1FM with Greg at 7:50 am



Thursdays on KHQA's Live at 5 with Rajah Maples at 5:15 pm



activity for you to do! We need step-by-step photos of the child(ren) doing the activity.

Print Publications



6 Issues, 5K Subscribers Delivered 50 Locations for Free!





Arts & Culture Column Monthly

HERALD-WHIG

Partner Affiliates









Social Media Channels

facebook.com/ArtsQuincy.QSFA
Twitter @artsquincy
instagram.com/artsquincy
youtube.com/artsquincy



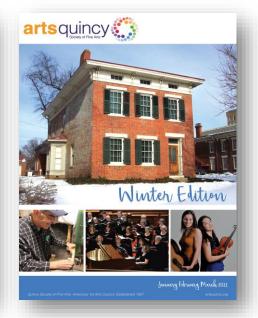


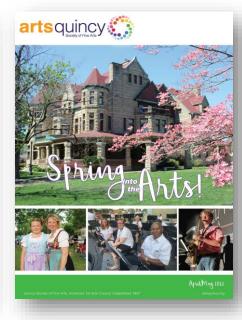


Arts Quincy Magazine, 5 Issues a Year!











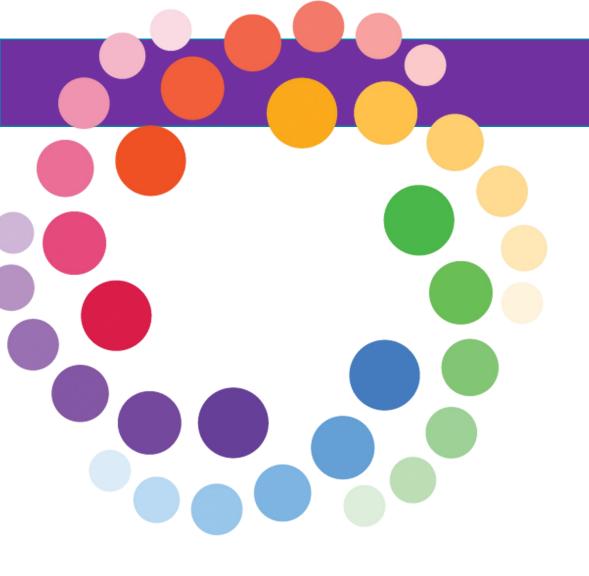
Back to School

Big Holiday

New Year Issue

Spring Issue

Big Summer



Financial Stability & Community Value









The Arts Mean Business in Adams County

1/5 of art event attendees are...

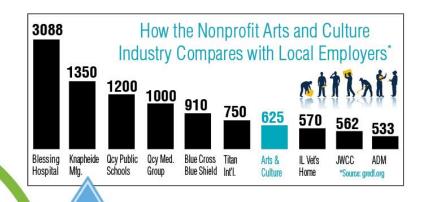
Visitors

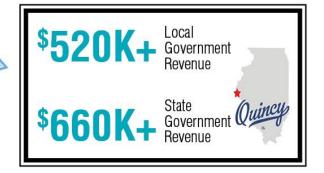
\$24 per visit
visit
\$788K
Visitor Spending

\$2.8 IVI+
Audience Impact

\$15.6+ Million









Locals



\$12.8M+
Spending by
Nonprofit Arts
Organizations

Arts & Economic Prosperity iV presented by:





SE**≅QUINCY**.COM













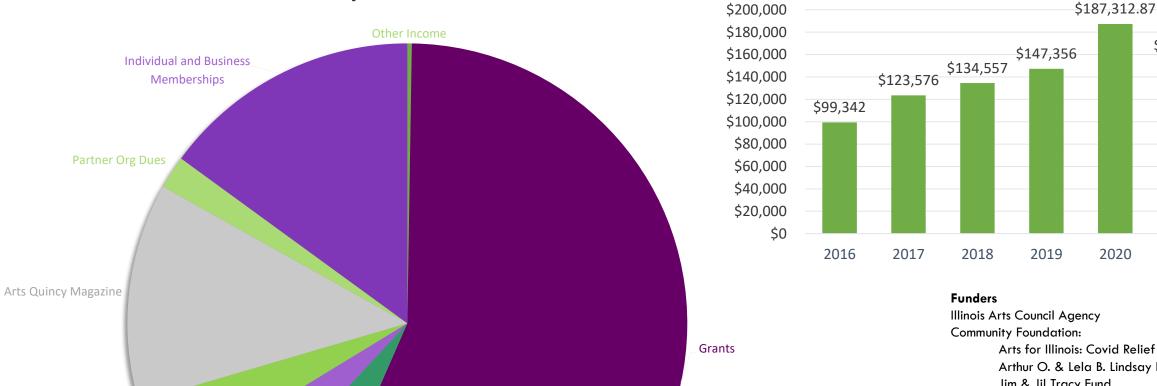


2021/2022 INCOME

Fundraising

Sponsorships

Endowment



Total Income:

\$305,398

(LY \$270,792)

Plus \$250,000 in

media value as audited

Arts for Illinois: Covid Relief

Arthur O. & Lela B. Lindsay Fund

Jim & Jil Tracy Fund

Katherine Broemmel Endowment for the Arts

\$155,000

2021

Paul H. & Anne B. Gardner Memorial Fund

George M. Irwin ARTS Fund

Jack W. Boge Fund

Dorothy J. Plank Memorial Fund

Samantha Otte Youth Opportunity Fund

Stamerjohn Fund

Grant Income by Year

J.W. Gardner Foundation

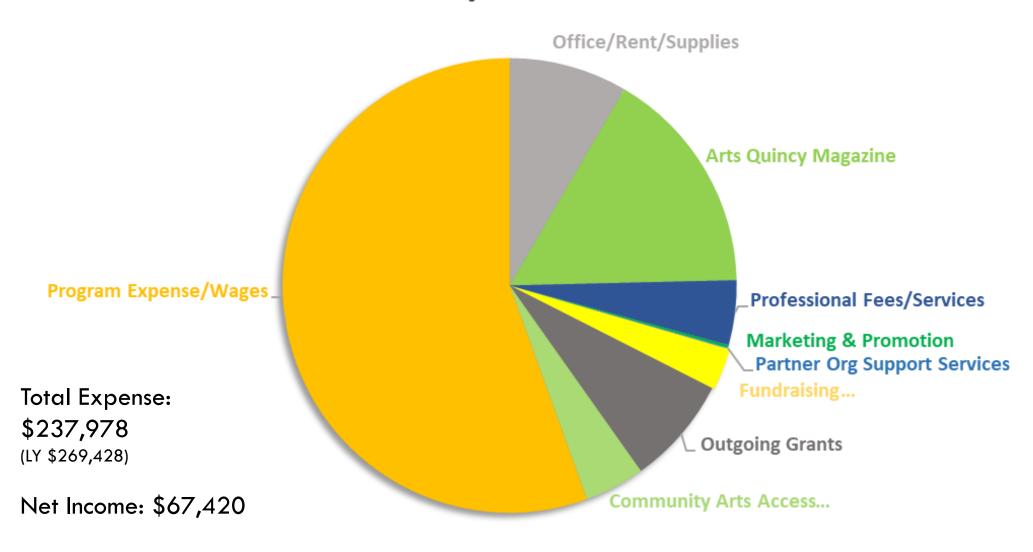
Marion Gardner-Jackson Trust

Stillwell Foundation

The Moorman Foundation

Tracy Family Foundation

2021/2022 EXPENSES





Nona Long

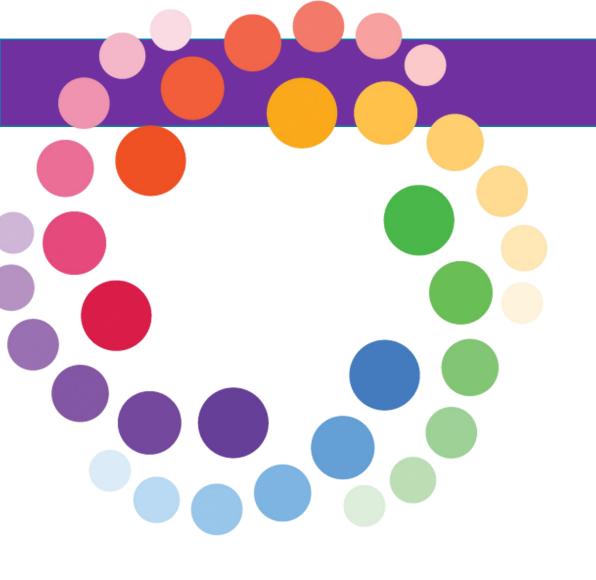
October 1, 1940-June 1, 2022

Her career in education totaled thirty-eight years, beginning in Quincy in 1963. She taught American and British Literature at Quincy Senior High School, retiring in 1993. She took great pride in her teaching and maintained interest and contact long after retirement, attending innumerable class reunions of former students.

After retirement, she tutored in the Alternative School and taught adult extension classes in literature and classic film. Always a storyteller and incorporating her violin, she gave programs to clubs and nursing homes, often commenting that she was given far more in return than she gave.

Nona was a Jazz aficionado with large collections of classical and New Orleans Jazz recordings. Her interests included reading, classic literature, history, needlework, big bands, Bob Wills, and antique cars. Her loyal friendships are a tribute to the fullness of her life. In 2012, she and her father made the Great River Honor Flight, reliving it many times.

She served on the board of the Adams County Historical Society and the Villa Kathrine. Her memberships included the Great River Jazz Society, National Education Association, Illinois Education Association, Adams County Retired Teachers, Quincy Symphony Orchestra, and Vermont Street United Methodist Church. In addition to being a former member of POLIS, she was a former member of the Quincy Service League.



2021-2022
Events in Review







































Surving Stroll - for George -

FREE! LIVE MUSIC & ART



Sunday, Sept. 12th

4-6 pm, Bill Klingner Trail

Learn more at artsquincy.org.

America's First Arts Council











Survey Stroll for George

Learn more at artsquincy.org







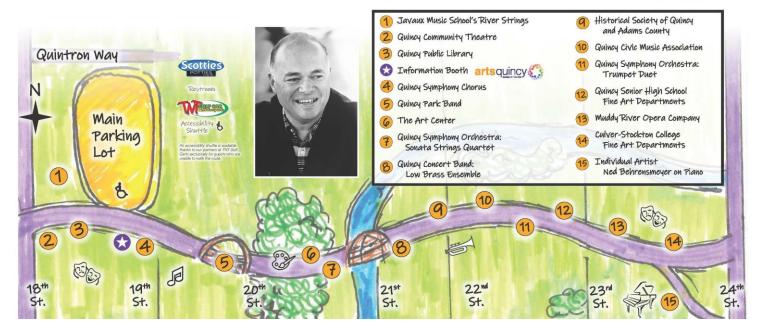


Sept. 12th 4-6 pm Bill Klingner Trail (18th & Quintron Way)

> THANK YOU TO OUR EVENT SPONSOR:



music • visual arts • theatre & dance • art education • humanities • museums



THANK YOU TO OUR EVENT SPONSOR:













CARD DRIVE FOR SENIORS















Jazz Music, Art Projects, Food, Fun & More!

Tuesday, June 7 from 6-8 pm Jackson-Lincoln Swimming Complex































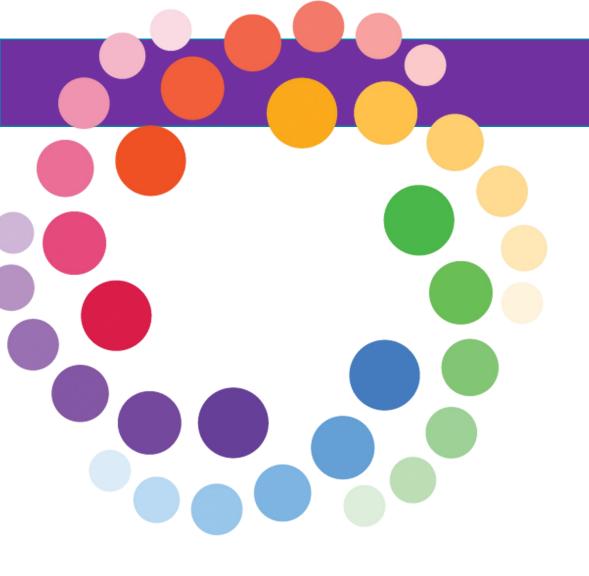












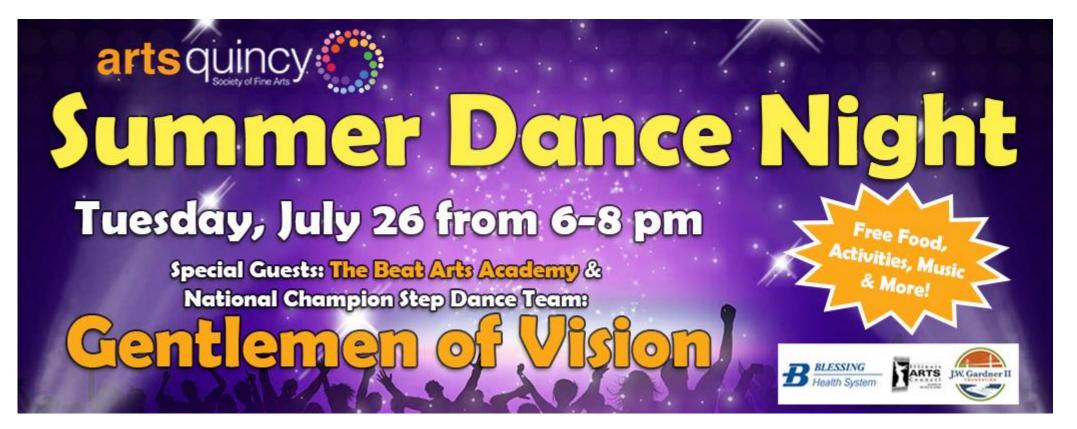
Upcoming Events





































75TH ANNIVERSARY

A sparkling holiday celebration of America's First Arts Council

Curtis Taylor

Quintet Ensemble

Quincy Society
of Fine Arts

Thank you to presenting sponsor: Mercantile Bank Les Fonza

Saturday, Dec. 10th, 2022

At six in the evening Quincy Country Club, 2410 State St.

Tickets \$100 each Table of 4: \$375 | Table of 8: \$725