



America's First Arts Council

Making the Arts Visible & Viable



2020-2021 Annual Report

music • visual arts • theatre & dance
art education • humanities • museums

COMMUNITY ARTS ACCESS



Celebration of Education Sculpture Series

2021 saw the completion of the Celebration of Education Sculpture Series, a collaboration with The Moorman Foundation that is the largest investment in public art in our area's history! See eight captivating sculptures at seven Quincy Public Schools & Quincy Notre Dame High School. View photos, download the driving tour guide and map, and get the student medallion passport at artsquincy.org/sculpture-series.

Valentines for Seniors

Arts Quincy partnered with Senator Jil Tracy and eight area elementary schools to create more than 1,100 handmade Valentines to distribute to residents of long-term care facilities located throughout Illinois State House District #47.



DEI (diversity, equity & inclusion) Training

Offered to staff, volunteers, and board members of partner organizations to motivate our community to embrace our differences and provide opportunities to build a supportive and inclusive culture; led by LaTonya Brock, Quincy Area Chamber of Commerce.

4 Great Summer Arts Events + Sunday Stroll

Organized a Mardi Gras Night and a Celebration of Rhythm Night featuring a performance by Afriky Lolo, a West African Dance troupe at Jackson Lincoln Pool; coordinated a live artist project with artist Jaycie Womack and vaccination drive at Q-Fest, and sponsored Blues in the District! In September, Arts Quincy will also honor founder George Irwin at the new Sunday Stroll for George on the Bill Klingner Trail.



History Comes Alive Tuesday Tours

14 video-guided tours of historic sites, museums, galleries and landmarks in Adams County led by local experts to make these sites accessible on YouTube for on-demand access from anywhere, anytime!

Arts Advocacy + Funding

Arts Quincy represents local arts and culture non-profits at the city, state and national level by serving on the Quincy Public Arts Commission and the Local Arts Network (LAN) through the Illinois Arts Council. Arts Quincy helped secure \$1.5M in state funds for future improvements at the History Museum on the Square.

Quarterly Blood Drives

American Red Cross with partnership from Quincy Noon Kiwanis, Quincy Area Chamber of Commerce, Quincy Community Theatre, the Oakley Lindsay Center and The Atrium on Third. Team "The Bleeding Arts" is one of the top 1% of donor teams in the nation!



COVID-19 Response & Recovery Initiatives

Arts Quincy has partnered with the Adams County Health Department, Blessing Health System 'Quincy Cares' Collaboration, Adams County Together and more to help our community come together to beat COVID-19.

Arts & Economics Partnerships

The Arts contribute more than \$15.6M in economic activity and a half-million dollars in tax revenue in an average year. We work with partners at Great River Economic Development Foundation, Quincy Area Chamber of Commerce, Quincy Area Convention and Visitor's Bureau (SeeQuincy) and The District to make the financial case for the arts!



REMEMBERING THE LIFE AND LEGACY OF

George M. Irwin

MAY 1, 1921 — NOV. 24, 2020

Read about George on our new webpage: artsquincy.org/our-founder



FOCUS AREA

MARKETING & ARTS PROMOTION



Support Services for 55 Arts/Culture/Education Nonprofits

Arts Quincy executed more than \$300,000 worth of marketing promotions across all major media platforms thanks to strong partnerships with local media outlets. Our footprint includes our flagship *Arts Quincy Magazine* and promotion in the *Herald-Whig*, *Q-Magazine*, WGEM-TV and radio, Star Radio, Townsquare Media, KHQA-TV, the Q-Chat Podcast and Public Service Announcements and digital targeting campaigns through Spectrum Reach. We are grateful for the generous media sponsors that make this possible! Artsquincy.org is also a community resource for the comprehensive Arts & Culture Calendar, our vibrant blog, a digital copy of our magazine and many other community arts resources.

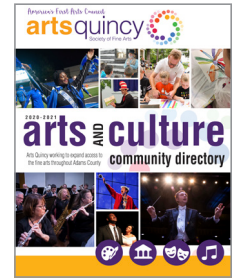
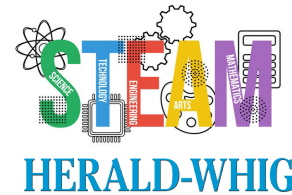
● **260+** Arts Beat Weekly Radio & TV Segments

\$300,000
Media Promotions Marketing Services

● **52** Public Service Announcement Spots
Aired 12.2K tv & radio

● **FIVE** *Arts Quincy Magazine*
5000+ subscribers
40+ locations

● Arts & Culture Directory
35K+ households



FOCUS AREA

ARTS IN EDUCATION



Instant Arts Classroom Program

This popular program allows classroom teachers in Adams County to select from a menu of arts activities in the visual arts, music, theatre, dance and history by bringing instructors into the classroom. While fewer programs happened this year due to the pandemic, the program normally serves 8,500 students across 17 schools county-wide and should return to capacity in the 2021-2022 school year.

Virtual Dance Lessons & Online Visual Arts Classes

Arts Quincy stepped forward with early virtual programming during the Spring 2020 Covid shutdowns with live streamed events including an eight-week dance camp by Taylor Tweedell and engaging visual arts tutorials by Arts Quincy staff and historical site tours with area experts.

Herald Whig STEAM Partnership

More than 60 students have completed a Science, Technology, Engineering, Arts & Math project for our weekly STEAM page in the *Herald-Whig* since spring 2020! These projects give step-by-step instructions so that families can connect with each other and try fun arts-centered projects on their own at homes. Projects are also available to download for free at artsquincy.org/full-STEAM-ahead.

Arts Dollars Event Awards

Examples of funded projects include Quincy Symphony Orchestra's Young People's Concert, Quincy Art Center's The Other Room exhibit, Muddy River Opera Company's Children's Opera, Quincy Community Theatre's student programs, Quincy Teen REACH, Q-Fest, Quincy Public Schools, Blues in The District, Friends of the Log Cabins, Quincy Park Band, Quincy Concert Band and more.

FINANCIAL STABILITY & COMMUNITY VALUE

staff

Executive Director
Laura Sievert, MPA

Marketing Director
Jenna Seaborn

Office & Membership Manager
Nicole Herrington

Summer Programs Intern
Lauren Tweedell

board members

Executive Committee:

Cinda McClain
Holly Cain
Mark McDowell
Scott Smith
Jason Lewton

At Large:

Anne Cashman
Kathi Dooley
Kristina Dula
Alana Flynn
Chuck Scholz
Alison Shafer
Susie Stamerjohn
Scott Koelliker

Endowment Chair:

Dave Oakley

America's First
Arts Council

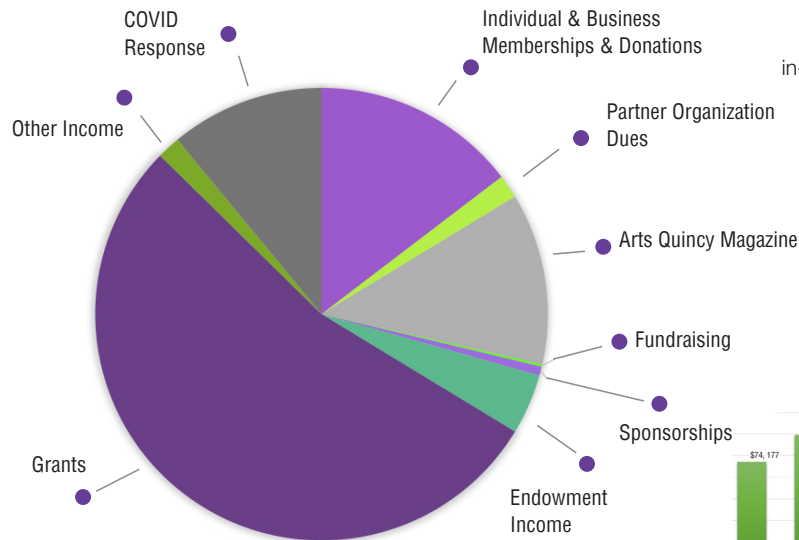


2020 Winner of the American Prize in Arts Marketing

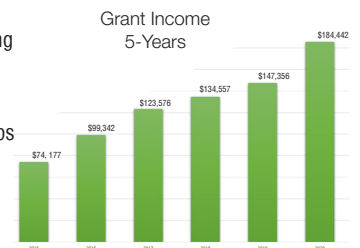


2020-2021 Financial Review

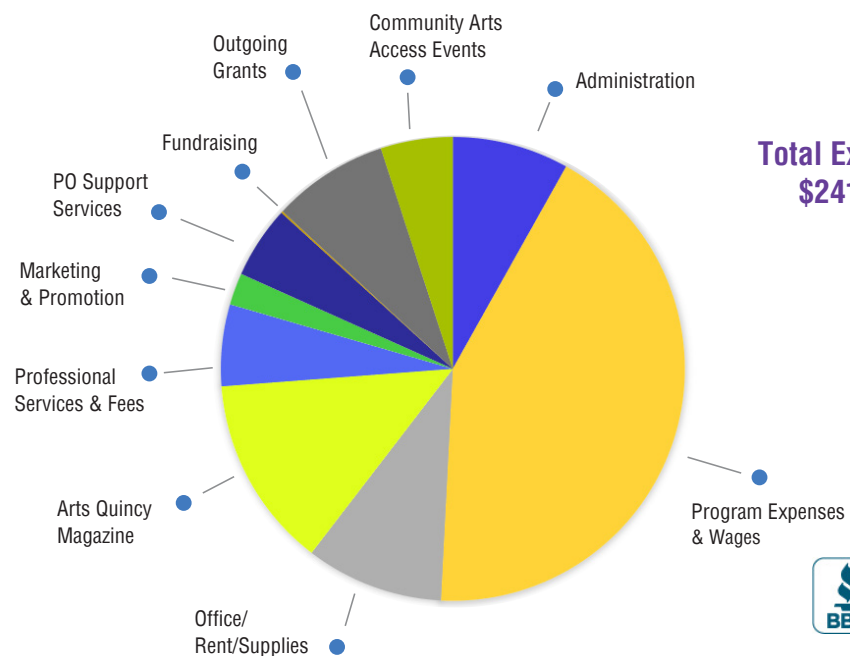
2020-2021 Income



Total Income:
\$286,800
plus \$226,500 of in-kind donated media



2020-2021 Expenses



Total Expenses:
\$241,100

