

# MURAL

## REQUEST FOR PROPOSAL

### DEADLINE

12 pm | Friday, April 30, 2021

### LOCATION

East of Veterans War Memorial, on the corner of South Capitol Ave. and East Main Street in the heart of Mt. Sterling's Business District



*Opportunity Presented By:*



*In partnership with*



## PROJECT OVERVIEW

Action Brown County seeks to have an artist install a mural painted on the west façade of a chiropractor's practice. The area measures approximately 120' long by 20' high wall (representing 2,400 square feet of paintable space). It is a huge neighborhood canvas for the installation of public art.

## MURAL LOCATION



### EXAMPLES OF OTHER MURALS IN THE NEIGHBORHOOD



## PROJECT THEME

The committee is looking for a vibrant, community scene which enhances the downtown. The mural will be nearby the Veterans Memorial; while a strictly patriotic mural is not requested, patriotic elements would be appropriate. Ideas might incorporate the high school band or mascot (the Hornets,) a colorful parade-like scene, farmer's market, county fair scene, rural lifestyle or similar. The committee is looking for this mural to be a "photo op" for the area and creating a colorful and eye-catching piece which has some obvious connection to Brown county.

## PROJECT DESCRIPTION

- Projected budget is not to exceed \$15,000 for an artist or team of collaborative artists.
- Project budget must include all artist(s) fees, supplies, travel related expenses, and equipment rental.
- The brick surface will be tuck-pointed and primed with white paint.
- Location of mural—see image above, South Capitol Ave, east of the Veterans War Memorial, in Mt. Sterling, IL 62353.
- Dimensions: approximately 120'W x 20'H
- Design will be suitable and acceptable for public viewing of all ages.
- Title of ownership for the artwork will pass to Action Brown County upon completion.
- The mural should be made to last a minimum of 3-5 years and materials should be chosen for durability.
- Mural must be completed by September 3, 2021.

For more information or questions,  
email: [office@artsquincy.org](mailto:office@artsquincy.org)



ACTION BROWN COUNTY



## SUBMITTAL REQUIREMENTS

- All required application materials as outlined in this RFP. All components must be in digital form and emailed. If items are too large for email, please contact [office@artsquincy.org](mailto:office@artsquincy.org) for dropbox transmittal. Files may be zipped or reduced so that the email's attachments are no larger than 15 MB. The selection committee may reach out to request higher resolution images.
- Submittal materials will not be returned and incomplete applications will not be considered.

## SELECTION CRITERIA

A selection committee has been assembled for the Mural art project. Members of the committee are stakeholders representing Action Brown County.

### **The following criteria will be used in the selection process:**

- Submittal of all required application materials as outlined in this RFP.
- Attention to context: architectural, historic, geographical, and/or cultural.
- Proven ability to create distinctive site specific artwork as exhibited.
- Originality: creativity and uniqueness of proposed artwork concept for this project.
- Quality and craftsmanship of product as exhibited by past work.
- Maintainability: structural and surface soundness, durability and resistance to vandalism, weathering, excessive maintenance, repair costs.
- Appropriateness for placement on a pedestrian site and ability for artwork to withstand public interaction where it can be touched.
- Feasibility: artist's proven track record/ability to complete the work on time and on budget.

SEE NEXT PAGE FOR APPLICATION FORM AND PROPOSAL REQUIREMENTS.

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email: [office@artsquincy.org](mailto:office@artsquincy.org)



ACTION BROWN COUNTY



# APPLICATION FORM

## ARTIST INFORMATION

Name		Date
Phone	Email	
Website		
Address		
City	State	Zip

## APPLICATION SHOULD INCLUDE

- Completed application (Above)
- Artist Bio or Resume
- Examples of your work, up to 7 digital images of applicable work (jpeg format, 300 dpi, and sized at least 4-inches x 5-inches).
- Description of your process for transferring your work from small to large scale.
- A list of proposed project materials.
- Proposed budget allocating costs of wall prep, equipment rental, mural production and project clean up.
- Your proposed time frame.
- A detailed full color sketch or rendering to scale of your proposed mural, submitted in digital format.

*Questions will be answered if submitted by email up until the day before submittal is due.*

## DEADLINE FOR SUBMISSION

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